

Historic, Archive Document

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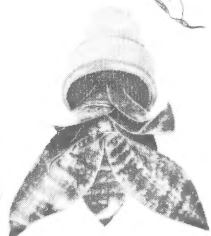
for every use - Soil or Water - Planter or Pot

CHINESE 4-6 leaves 5-8" tall 25c Barerooted
EVERGREEN 5-8 leaves 8-16" tall 3" pot
 45c PAPER POT
 49c CLAY POT



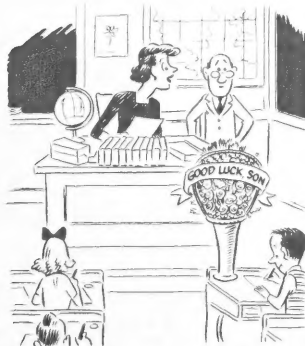
The New Patented Rosette
No Losses from Sales or Abuse

SANSEVIERIA 2" Pot 12c
 2 1/2" Pot 20c
HAHNII 22c
CLAY POT 14c
PAPER POT 22c



NATURE'S 2 MOST DURABLE HOUSE PLANTS

62-17
John's
 PLANTS SEEDS BULBS
 APOPKA, FLORIDA



"HE'S THE SON OF THE LOCAL FLORIST AND
 THIS HAPPENS TO BE EXAMINATION DAY"

LIBRARY
 RECEIVED
 JUN 8 - 1953
 U. S. Department of Agriculture

SEC. 562 P.L.&R.
1 1/2c PAID
 APOPKA, FLA.
 PERMIT NO. 4
 U. S. POSTAGE

RETURN POSTAGE GUARANTEED

Librarian
 U.S. Dept of Agriculture
 Washington 25, D. C.

ABF JUNE-JULY '53

(PRINTED IN U. S. A.)

Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box.	Approx. weight, 14-19 lbs.
100 Plants in Waxed Wrap to a Box.	Approx. weight, 25-35 lbs.
120 Plants in Waxed Wrap to a Box.	Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" CLAY POTS to a box.	Approx. weight, 25 lbs.
40 plants in 2½" CLAY POTS to a box.	Approx. weight, 33 lbs.
25 plants in 3" CLAY POTS to a box.	Approx. weight, 30 lbs.
12 Plants in 4" CLAY POTS to a box.	Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box.	Approx. weight, 15 or 28 lbs., respectively.
50 or 75 Plants in 2½" pots to a box.	Approx. weight, 18 or 26 lbs., respectively.
50 Plants in 3" pots to a box.	Approx. weight, 28 lbs.
25 Plants in 4" pots to a box.	Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.

LOW COST PLANTS AVAILABLE YEAR AROUND



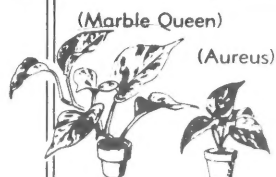
NEPHTHYTIS
(Liberica)



(Variegata) (Green)
PEPEROMIA



PHILODENDRON
(Cordatum)



(Marble Queen)
(Aureus)
POTHOS
(Scindapsus)



CACTUS
(Cereus Peruvianus)



IVY
(Hahn)



IVY
(Grape)



AGAVE
(Sisalana) (Decepens)



ARDISIA
(Crenulata)



CRASSULA
(Aborescens)



SERRISA
(Foetida-Variegated)



DRACAENA
(Godseffiana)



SANSEVIERIA
LAURENTII



PLANT
COMBINATION



CHINESE
EVERGREEN
(A. Simplex)



SANSEVIERIA
ZEYLANICA



NEANTHE BELLA
PALM
(Chamaedorea)



PHILODENDRON JOHNSII
(Selloum)



SANSEVIERIA
HAHNII

VERY
GOOD



PHILODENDRON
DUBIUM



PHILODENDRON
HASTATUM



PHILODENDRON
MONSTERA

DO NOT MIX CLAY WITH PAP

DESCRIPTION AND PRICES

John
PLANTS SEEDS

A Good Variety For Dish Gardens and Planters

POT GROWN — HARDY PLANTS

NAME	DESCRIPTION		PAPER POT	CLAY POT
NEPHTHYTIS —		2" pot (1 plant)	9c	10c
	Large dark green leaves.	2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
VARIEGATED NEPHTHYTIS —	Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c
PEPEROMIA —		2" pot (1 plant)	9c	10c
	Many waxey, dark green leaves	2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
VARIEGATED PEPEROMIA —		2" pot (1 plant)	20c	21c
PHILODENDRON —	Number 1 in sales.	2" pot (1 plant)	9c	10c
	(Cordatum) (Either long or short vines)	2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
POTHOS AUREUS —	Golden Variegation	2" pot (1 plant)	9c	10c
POTHOS MARBLE QUEEN —				
	Snowy white variegation.	2" pot (1 plant)	20c	21c
CACTUS —	FROM 2-5" tall in special soil.	2" pot (1 plant)	9c	10c
IVY —	Hahn's	2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
IVY —	Grape—Large plant	2½" pot (1 plant)	18c	20c
AGAVES —	Sisalana (Smooth edge) Order either			
	Decepens (Rough edge) or Both.	2" pot (1 plant)	9c	10c
ARDISIA —	Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.	2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
CRASSULA —	Small, bushy and well shaped.	2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
SERRISA —	Very dainty, woody plant with perfect white margined leaves.	2" pot (1 plant)	9c	10c
DRACAENA —	Slender woody plant—Large dark green leaves with white spots.	2½" pot (1 plant)	20c	22c
PLANT COMBINATION —	3 pot grown assorted plants frequently varied for best arrangement.	3" pot (3 plants)	25c	29c
CHINESE EVERGREEN —	4-6 leaves, 5-8" tall, Barerooted	Wax Wrap 25c		
	5-8 leaves, 8-16" tall, 3" pot (1 plant)		45c	49c
	For Every Use—Soil or Water—Planter or Pot.			

THE EVER NEW SANSEVIERIAS

No Losses from Sales or Abuse.

		WAX WRAP	PAPER POT	CLAY POT
S. LAURENTII —	(Gold Banded)			
	The Special, 3-5 leaves, 12-20" tall.	Bare 18c		
	The Regular, 2-3 leaves, 15-18" tall.	Rooted 15c		
	The Rosette, 3-5 leaves, 4-8" tall.	Roots in 15c		
S. ZEYLANICA —	3-4 leave, 6-10" tall	Sphagnum Moss 9c		
S. HAHNII —	The New Patented Rosette.	2" pot 12c		14c
	Pot Grown—Excellent Color.	2½" pot (1 plant) 20c		22c

NEANTHE BELLA PALM

NEW

"Perfect for Dish Gardens or Growing on." — Likes shade.

LARGE CUT-LEAF PHILODENDRONS

P. JOHNSII —	Beautiful erect growth.			
NEW	A must in the decorator's manual.	3" pot	60c	65c
	The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	4" pot	\$1.25	\$1.30
P. DUBIUM	3-5 leaves, 10-18" tall	4" pot	Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted	\$20
P. HASTATUM	4-6 leaves, 10-15" tall	4" pot		
P. MONSTERRA	3-4 leaves, 15-24" tall	4" pot		

We Recommend 4 of Each to Answer All Needs.

PAPER POTS

CLAY POTS ARE SH

SPECIAL AND SEASONABLE PLANTS

BULBS



BOSTON FERN
(Compacta)



CALADIUM
Plants — Bulbs

NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
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Selected Ferns--- 20 Years of Experience Behind Them

BOSTON FERN (Compacta)	For a 4" pot	} Bare rooted. Roots in Sphagnum Moss. Directions	12c
TRUE BOSTON FERN (Bostonensis)	For a 3" pot		15c
	For a 3" pot		

CALADIUM PLANTS

Colorful, Assorted, Fancy Leaves — Pot grown.
Recommended for Southern States, only.

3" pot **25c** **29c**

CALADIUM BULBS

The Special Mixture—30% Whites separated from 70% Reds.
The Named Varieties:

- CANDIDUM**—Snow-white with dark green ribs.
MRS. EDITH MEAD—Snow white with green border and red ribs.
TRIOMPHE DE L'EXPOSITION—Velvety red center shading to narrow green border.
D. M. COOK—Rumpled leaf, deep plum center.

Size By Diameter	Mixed Varieties	Named Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c

MRS. F. SANDERS—Large splotted leaf.

10% discount on 1000 Bulbs or more.

A color card for your counter goes with each order.

Here is our *NEW* Line of Cypress Wood Planters which are *NEW* reproductions of something Old with *NEW* Sales Appeal . . . as a *NEW* style accessory for any Home & a *NEW* conversation piece.

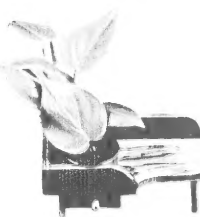
Item No	Description	Cost each f.o.b. Apopka
15	Rocking Chair with Philodendron in 2" wood colored plastic pot.	90¢
16	Wheelbarrow with Philodendron in 2" wood colored plastic pot.	90¢
17	Cobbler's Bench with Philodendron in 2" wood colored plastic pot.	90¢



#15
3"x5"x8"



#16
4"x8"x4"



#17
4"x6"x3"

only
They are shipped in an Assortment of Beach.
The 24 planters complete with.. Planter, 2" plastic pot and pot grown Philodendron . . .
(Weight=15 lbs.) Cost = \$21.60

Reorders are coming in nicely!
Market reports are excellent!

SHIPPED ONLY IN FULL BOXES

Your NEW ORDER FORM

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA

**PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE
AND TO PREVENT ERRORS**

June-July 1953

(We will send you a new one with each order placed.)

**Ship us as checked F.O.B. Apopka, Florida, Express Collect.
PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.**

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Description	Cost Each
_____	2"	NEPHTHYTIS	9c	_____	W TRUE BOSTON	15c
_____	2"	PEPEROMIA	9c	_____	A BOSTON COMPACTA	12c
_____	2"	PHILODENDRON	9c	_____		
_____	2"	POTHOS	9c	_____	W	
_____	2"	CACTUS	9c	_____	R	CHINESE EVERGREEN 25c
_____	2"	AGAVE _____ or _____	9c	_____	A	S. ZEYLANICA 9c
_____	2"	ARDISIA	9c	_____	P	S. LAURENTII (REGULAR) 15c
_____	2"	SANSEVIERIA HAHNII	12c	_____	P	S. LAURENTII (SPECIAL) 18c
_____	2"	POTHOS MARBLE QUEEN	20c	_____	E	S. LAURENTII (ROSETTE) 15c
_____	2"	IVY—HAHN'S	9c	_____	D	
_____	2"	CRASSULA	9c			
_____	2"	SERRISA	9c			
_____	2"	VARIEGATED NEPHTHYTIS	15c			
_____	2"	NEANTHE BELLA PALM	9c			
_____	2"	VARIEGATED PEPEROMIA	20c			
_____	2½"	DRACAENA	20c			
_____	2½"	NEPHTHYTIS	18c			
_____	2½"	PEPEROMIA	18c			
_____	2½"	PHILODENDRON	18c			
_____	2½"	SANSEVIERIA HAHNII	20c			
_____	2½"	IVY—HAHN'S	18c			
_____	2½"	IVY—GRAPE	18c			
_____	2½"	ARDISIA	18c			
_____	2½"	CRASSULA	18c			
_____	3"	NEPHTHYTIS	25c			
_____	3"	PEPEROMIA	25c			
_____	3"	PHILODENDRON	25c			
_____	3"	CALADIUM PLANT ASST.	25c			
_____	3"	CHINESE EVERGREEN	45c			
_____	3"	PHILODENDRON JOHNSII	60c			
_____	3"	PLANT COMBINATION	25c			
_____	4"	PHILODENDRON JOHNSII	1.25			
_____	4"	P. MONSTERRA Minimum				
_____	4"	P. DUBIUM 12	20.00			
_____	4"	P. HASTATUM plants				

Quantity Wanted	Diameter	Description	Cost Each
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*AZALEAS again in SEPTEMBER
for forcing and growing on.*

CYPRESS WOOD PLANTERS
 { 8 #15 Rocking Chairs
 — Assts. of 8 #16 Wheelbarrows
 { 8 #17 Cobblers Benches
 24 planters & plants
 complete - F.O.B., Apopka
 \$21.60

FOR GROWING ON
 _____ 3-5 leaf NEPHTHYTIS 7c
 _____ 4-5 leaf PEPEROMIA 7c
 _____ 3-5 leaf PHILODENDRON 7c
 _____ 4-6 leaf CHINESE EVERGREEN 25c
 _____ Thous. PHILODENDRON EYES \$15.00

PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	10c	_____	2½"	ARDISIA	20c
_____	2"	PEPEROMIA	10c	_____	2½"	CRASSULA	20c
_____	2"	PHILODENDRON	10c	_____			
_____	2"	POTHOS	10c	_____	3"	NEPHTHYTIS	29c
_____	2"	CACTUS	10c	_____	3"	PEPEROMIA	29c
_____	2"	AGAVE _____ or _____	10c	_____	3"	PHILODENDRON	29c
_____	2"	ARDISIA	10c	_____	3"	CALADIUM PLANT ASST.	29c
_____	2"	SANSEVIERIA HAHNII	14c	_____	3"	CHINESE EVERGREEN	49c
_____	2"	POTHOS MARBLE QUEEN	21c	_____			
_____	2"	IVY—HAHN'S	10c	_____	3"	PHILODENDRON JOHNSII	65c
_____	2"	CRASSULA	10c	_____	3"	PLANT COMBINATION	29c
_____	2"	SERRISA	10c	_____	4"	PHILODENDRON JOHNSII	\$1.30
_____	2"	VARIEGATED NEPHTHYTIS	16c				
_____	2"	NEANTHE BELLA PALM	10c				
_____	2"	VARIEGATED PEPEROMIA	21c				
_____	2½"	DRACAENA	22c				
_____	2½"	NEPHTHYTIS	20c				
_____	2½"	PEPEROMIA	20c				
_____	2½"	PHILODENDRON	20c				
_____	2½"	SANSEVIERIA HAHNII	22c				
_____	2½"	IVY—HAHN'S	20c				
_____	2½"	IVY—GRAPE	20c				

**NOTE: CLAY POTS SHIPPED ONLY
IN FULL BOXES.**

Ship to _____

DETACH ON DOTTED LINE



STANDING ORDER PLAN

APOPKA, FLORIDA

SAVE TIME, MONEY and CORRESPONDENCE

Have weekly or bi-weekly shipments coming in
Don't have too many plants on hand one time and
not enough on another. You can always cancel!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until
Cancelled.

Quantity	Description	Price	Weekly
			Bi-Weekly Monthly
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	From:	_____
_____	_____	_____	_____
_____	_____	_____	_____

Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	7c each
PEPEROMIA	Bare Rooted	4-5 leaves	7c each
PHILODENDRON	Bare Rooted	3-5 leaves	7c each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	25c each

PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes.